“Communication with the Public in a Nuclear or Radiological Emergency” (Revision and merging of “Communication with the Public in a Nuclear or Radiological Emergency” (EPR-Public Communication), 2012 and “Method for Developing a Communication Strategy and Plan for a Nuclear or Radiological Emergency” (EPR-Public Communication Plan), 2015

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- Support implementation of GSG-14: Arrangements for Public Communication in Preparedness and Response for a Nuclear or Radiological Emergency
- Incorporate best practices and lessons learned from recent emergencies and exercises
- Incorporate the findings from the International Symposium on Communicating Nuclear and Radiological Emergencies to the Public held in October 2018
Timeline

- Document Preparation Profile – December 2018
- DPP Approved by CC – January 2019
- 1st Consultancy Meeting – April 2019
- Drafting consultancy (home-based) – June 2019
- 2nd Consultancy Meeting – October 2019
- Advance Publishing Advice – Q1 2020
- Publications Committee – Q1 2020

- Associated training course is being revised as well
• Four external experts, three IEC staff
• 1st first draft of Chapters 1, 2 and each Action Guide produced
• Design for a standalone field manual also discussed
Second Consultancy – 14 to October 2019

• Four external experts, three IEC staff
• Discussed revisions received from the home-based consultancy’s review of the 1st draft, June-September 2019
• Produced a second draft – finalizing the text with new case studies, tips, best practices
• Develop 1st draft training material
Way forward

• The development remains on schedule per the DPP.

• Goal is to submit for publication by the end of Q1 2020
Scope

• Target audience - officers responsible for
  – informing the public about risks and in emergencies,
  – coordinating all sources of official information to ensure a consistent
    message is provided to the public before, during and after a nuclear
    or radiological emergency.

• Applicable to all potential nuclear and radiological
  emergencies, including perceived emergencies

• Supports Member States in effectively preparing,
  exercising and implementing an emergency
  communication plan

• Supports the implementation of Safety
  Requirements GSR Part 3 and Part 7 and GSG 14.
Proposed Structure

1. INTRODUCTION
   1.1. Background
   1.2. Objective
   1.3. Scope
   1.4. Structure
   1.5. Use of Action Guides

2. BASICS
   2.1. Objectives of Public Communication
   2.2. Organization of Public Communication
   2.3. Roles in Public Communication
   2.4. Human Resources and Financial Resources

3. PUBLIC COMMUNICATION ACTION GUIDES

APPENDICES, including case studies
REFERENCES
ABBREVIATIONS AND DEFINITIONS
CONTRIBUTORS TO DRAFTING AND REVIEW
Action Guides

- Risk Perception and Risk Communication
- Creating a Public Communication Programme
- Creating a Plan
- Sources of Information
- Developing Messages
- Plain Language Briefing Products
- Practical Arrangements
- Identifying Audiences
- Engaging Interested Parties
- Communication Channels
- Media Relations
- Spokespersons and Technical Briefers
- Responding to Misinformation and Rumours
- Training and Exercising
- INES
- Communication in the Transition Phase
- Best Practices for Public Communication
- Building and Maintaining Trust
Communication with the Public in a Nuclear or Radiological Emergency

IAEA
International Atomic Energy Agency
Learning Materials in draft

• Nuclear/Radiological Incidents - what can happen
• Public Information officer roles and tasks in EPR
• Foundations of radiation emergency communication
• Public communication programme
• Public communication strategy
• Public communication plan
• Audiences
• Building key messages
• Message mapping
• Plain language
• Engaging interested parties
• Communication channels
• Social media
• Spokesperson
• Media relations
• What can go wrong
• Good Practices
Action Requested

This presentation is to note the current status of the revision. No action is requested at this time.
Thank you!