Communication related topics: Information on outcomes of International Symposium on Public Communication during Emergencies

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Who

- About 400 participants on-site, live stream about 200 active participants
- Livestream increased participation by 35% at marginal cost
- 74 Member States
- 13 international organizations
- Agency first: higher percentage of female than male participants (53% female, 47% male)
- Conference app downloaded +600 times
- @IAEAIEC tweets reached about 54,426 accounts
- Other users were very active: main hashtag (#CNREP2018) was on the top of the Austrian charts – rare for Agency conferences
What

- 72 speakers; 37 poster presentations
- 10 presentation sessions (10 keynotes)
- 6 panel presentations (6 keynotes); new Agency format
- 3 IEC tours, 73 participants; +50 VR simulations
- 11 exhibitors: MS, vendors and IOs
- Youth Competition:
  - 93 submissions, 15 in-depth interviews,
  - Five finalists: sponsored participation
  - Winning proposal: Muhammad Hassamuddin, Pakistan, on emergency messaging for illiterate people
What

Online polling tool
• 531 active users (on-site and via live stream)
• 441 questions, almost 4000 poll votes

Polling results
• 30% technical ERP experts
• 43% communication experts
• Available HR, capacity and resource limitations
• Language and coordination challenges
Recommendations

1. Swiftly approve and implement *Arrangements for Public Communication* …
2. Exercise frequently, always include and involve communicators
3. Need IAEA guidance on plain language to put radiological health hazards into perspective in an emergency
4. Need IAEA guidance on incorporating innovative media in EPR
5. IAEA to host events focused on public communication during emergencies
Outcomes

Follow-up
1. Symposium report
2. Workshop on recommendations
3. Finalize, approve, implement DS475
4. Update/merge 2012 EPR Communications and 2015 EPR Communications Method
5. MIMIC – social media simulation training and exercises
6. Update training material
The Team